








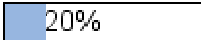

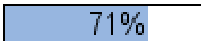

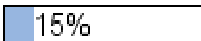







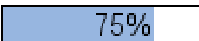



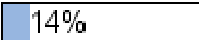







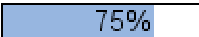







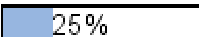



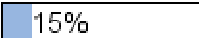


# Economic Action Plan






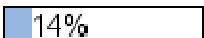





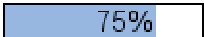


Generated on: 13 November 2014








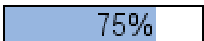




Status	Code	Title	Desired Outcome	Progress Bar	Latest Note	Major Project
	SDP EC 1	Economic Action Plan Objective A: To have economic structure and supporting infrastructure in place				
	SDP EC 1.1	Provision of employment land				
	SDP EC 1.1a	Through the LDF Employment Land Review ensure businesses have sufficient room for development and growth	A plan to cater for business expansion in Ryedale.		29-Oct-2014 The Sites Document is now being prepared and is due for public consultation in May 2015.	
	SDP EC 1.1b	Provision of information to potential investors	Investors are able to access information about opportunities in Ryedale		30-Oct-2014 Information is available for investors, we work closely with potential investors to understand their needs and can connect them to local developers if required. We can also access information from our work with the LEP- especially around potential funding.	
	SDP EC 1.1c	Investigate potential for investment in industrial sites including employment land at Pickering	Leading to subsequent provision of new serviced employment land for Pickering, in accordance with requirements of the Ryedale Plan		31-Oct-2014 The site adjacent to the A169 continues to be marketed by commercial agents on behalf of the owners, who are seeking a development partner for the site. Officers held discussions with commercial agent and understand there is currently more interest from end-users than from development partners. Officers are also maintaining contact with a company investigating potential development of the site off Outgang Lane, south of Thornton Road Industrial Estate, which could potentially be developed as a third phase of the industrial estate (copies of previous RDC commissioned studies into the site have been provided to the company). Potential development opportunities being kept under review.	








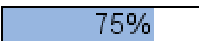






Status	Code	Title	Desired Outcome	Progress Bar	Latest Note	Major Project
					The proposal submitted to the LEP for this project has been combined with others to form a Rural Business-led Growth Scheme within the LEP's Local Growth Deal submission to Government. Any funding available via the LEP would be for 2016/17 at the earliest - funding opportunities will be pursued as appropriate.	
	SDP EC 1.1d	Supporting key strategic employers to expand and develop	Ryedale based employers that are growing are able to sustain their growth in Ryedale		03-Jul-2014 Planning support given to build of new office facilities at Swinton Grange and workshop units at Showfiled Lane. Support for RGF5 application by major company. Programme of Member visits to local businesses continues.	
	SDP EC 1.1e	Supporting the development of mixed use development on key sites in Ryedale to promote economic development and reduce the housing affordability gap	Mixed use developments facilitated providing employment opportunities and affordable housing		04-Oct-2013 See sub-actions for project updates.	
	SDP EC 1.1 e i	Investigate the Woolgrowers / Derwent Park project for employment and mixed use	Development of major strategic mixed-use development site facilitated, incorporating employment opportunities, affordable housing, retail development and potential for improvements to Malton Train Station. Potential to deliver +1200 new homes, 6ha employment land, 6ha retail development		31-Oct-2013 Policy and Resources Committee on 20th June considered a report on the allocation of £100k of Ryedale Development Funding for Major Projects. The report set out, and Members approved, that this project was not recommended for funding at this time. Given the high costs of addressing the major infrastructure requirements (new bridge over the Derwent and the Railway and associated access road) and other significant site constraints it is currently unclear whether the project is deliverable. The project is therefore currently not being progressed as a high priority.	
	SDP EC 1.1f	Malton Livestock Market Relocation	The retention and modernisation of the Livestock Market for Ryedale.		12-Nov-2014 Interest-free loan of £25k awarded. The two parties proposing alternative livestock market proposals were made aware of funding opportunity. A single proposal was received from the Malton and Ryedale Livestock Market Company (LMC) relating to a new livestock market facility as part of proposed agri-business park adjacent to Eden Camp, for which Members have approved planning	EMP















Status	Code	Title	Desired Outcome	Progress Bar	Latest Note	Major Project
					consent. Both parties informed (Sept 2014) that RDC to enter discussions with LMC, with view to agreeing loan terms. Awaiting final details from LMC to then be considered by the Head of Economy and Housing, in consultation with the Chair of P&R, once all the required information is available.	
	SDP EC 1.2	Provision of work space				
	SDP EC 1.2a	Provision of information to investors and businesses regarding availability of workspace, across all sectors in Ryedale	To make our information regarding workspace and commercial property more easily available and to encourage inward investment		30-Oct-2014 The LEP do have plans to have a commercial property portal for the region on their website, which RDC will link into when this is available.	
	SDP EC 1.2b	With partners, ensure the provision of a range of industrial letting units and office type accommodation around Ryedale, including quality accommodation and sites suitable for technology and office sectors. (These may be provided by the private sector)	Ensure good range of provision re industrial units and office type accommodation within Ryedale.		07-Oct-2013 RDC currently has 95% occupation rate. This includes tenancies currently under offer.	
	SDP EC 1.2c	Derwent Training Association Expansion	20,000 - 30,000 sq. ft managed and supported workspace / office space at Malton and / or Pickering		22-Oct-2014 Council (15/05/14) approved £30,000 investment in the DTA expansion project utilising funding from the New Homes Bonus Reserve to enable on-site expansion project to proceed. However, officers are not currently pursuing the development of managed workspace units.	EMP
	SDP EC 1.2d	Connections with Science City York and Food Environment Research Agency - provision of quality commercial scientific laboratories	600 new high quality jobs in Ryedale		13-Nov-2014 Second phase of access study will provide costed project details. This is due for completion March 2015	EMP
	SDP EC 1.3	Housing: to consider the implications of new housing development to the local economy in terms of provision of accommodation for skilled	To ensure that employers are not constrained from attracting employees to work in Ryedale, by lack of appropriate housing.		30-Oct-2014 Work with businesses and planning to incorporate housing stock available for employees within new housing developments.	

Status	Code	Title	Desired Outcome	Progress Bar	Latest Note	Major Project
		people and local workers				
	SDP EC 1.3a	Liaise with Housing Team to develop and distribute briefing sheet regarding the availability of housing support	Reduce barriers to skilled workers finding housing that they can afford in Ryedale		30-Oct-2014 Details incorporated in the corporate leaflet/website	
	SDP EC 1.3b	Through the LDF, ensure a supply of mixed housing is available in locations in close proximity to market towns	To improve chances of skilled employees finding housing that they can afford close to key employers		29-Oct-2014 The Sites Document is being prepared and will be available for public consultation in May 2015.	
	SDP EC 1.4	Communications and Transport Infrastructure			13-Nov-2014 See sub actions for progress	
	SDP EC 1.4a	Brambling Fields - Norton. Continued development of the A64 junction to open up employment land in Norton	Improve access to employment land in Norton		13-Sep-2012 All notes regarding this project are in SDP 0913 04(a).	
	SDP EC 1.4b	Further A64 improvements to unlock development potential in key employment areas	Initial feasibility study into potential improvements on the A64 carriageway, in partnership with neighbouring local authorities.		13-Nov-2014 The local authority partnership study into A64 improvements is underway and due for completion in February 2015.	EMP
	SDP EC 1.4c	Lobby and develop high speed broadband and mobile phone coverage to Ryedale's business parks and rural communities and promoting the benefits of this to business	Improve Broadband access throughout Ryedale and in particular to business parks.		29-Oct-2014 Phase 1 of FTTC is nearing completion. Phase 2 of FTTC will start planning for implementation from April 2015 to December 2016. This will complete most of the viable cabinets. SFNY are investigating options for Phase 3, to cover those areas not covered by FTTC, to include wireless broadband. 115 businesses have been through the SFNY business support programme.	
	SDP EC 1.4d	Recognise the importance of Malton rail link and to improve public transport facilities to support the role of Malton and Norton as a transport hub for Ryedale	To support the movement of labour in Ryedale		13-Nov-2014 Although not taken forward as a LEP / RDC major project at this time, this project is included in the Malton and Norton Growth Towns work, as a key infrastructure element for the town.	
	SDP EC 1.4e	A64 Brambling Fields Junction Upgrade	Improvement of A64 Brambling Fields junction to allow egress of eastbound traffic, together with traffic management measures in Malton town centre to encourage through traffic to by-pass the town centres		Works at Brambling Fields are completed. Complimentary measures will follow within Malton and Norton via the NYCC Ryedale Area Committee.	








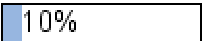
Status	Code	Title	Desired Outcome	Progress Bar	Latest Note	Major Project
	SDP EC 1.4f	Malton to Pickering Cycle Route	A costed proposal to be taken forward for capital funding.		12-Nov-2014 P&R on 03/04/14 awarded £3k towards progression of a Malton to Pickering Cycle Route. Sustrans appointed to undertake feasibility study. Draft report presented at a meeting with officers from E&C and NYCC Highways on 12/11/14. Sustrans to issue a final draft by the end of November.  Initial payment of 50% of the fee paid, the final 50% will be paid on completion of a satisfactory final report.	EMP
	SDP EC 1.5	Malton public realm improvements	Improved public realm contributing to revitalised town centre.		04-Oct-2013 See sub-action for updates.	
	SDP EC 1.5 a	Malton Town Centre Public Realm Improvements	Extensive enhancement of public spaces within Malton town centre, including Market Place, Wheelgate, Yorkersgate and Railway Street. Enhanced area will significantly improve conditions for pedestrians and support increased economic activity and visitor numbers.		22-Oct-2014 Bid to LEP for this project (as part of an Accommodating Growth package of interventions for Malton/Norton) not successful as one of the list of projects to be funded in 2015/16. Potential for LEP Growth Deal funding from future years will be kept under review. Officers have provided further information on Malton/Norton's barriers to growth and proposed solutions to the LEP as part of their development of a Growth Towns summary plan.	
	SDP EC 2	Economic Action Plan Objective B: Opportunity for people and business; ensuring Ryedale businesses are at the centre of economic development and local people are equipped with the skills required by our businesses			13-Nov-2014 See sub actions for progress	
	SDP EC 2.1	Maintain economic intelligence	RDC is aware of current economic situation and to prepare for trends		06-Jun-2013 LEP representative now Cllr Tom Fox from SBC. Liaison meetings planned with Cllr Cowling to update on Ryedale priorities.	
	SDP EC 2.1a	Through data management	Awareness of local situation to better target resources		30-Oct-2014 Information from the LEP, job Centre, Stream and other partners can be supplied when required.	
	SDP EC 2.1b	Key Account Management - supporting our key employers	Encourage key employers to remain and expand in Ryedale		30-Oct-2014 Meetings with Ryedale companies through the RAP projects and the forthcoming	








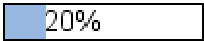



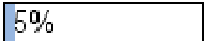








Status	Code	Title	Desired Outcome	Progress Bar	Latest Note	Major Project
					Opportunity Knocks event. Good overall contact with local businesses via business meetings/events across Ryedale.	
	SDP EC 2.1c	Horizon scanning for new economic strengths and threats	To maximise opportunities available in Ryedale		29-Oct-2014 2 RDC Officers are seconded to the LEP to support regional activity. Liaison with SBC regarding Potash proposals and UTC. Liaison with WTY regarding visitor economy issues.	
	SDP EC 2.2	Ryedale Work and Skills Partnership projects			13-Nov-2014 See sub actions for progress	
	SDP EC 2.2a	Apprenticeships development	To encourage, support and promote apprenticeship courses for our local workforce in Ryedale		30-Oct-2014 15 apprentices in place via the RAP project. An event took place at Ryedale School in September promoting apprenticeships and other career pathways. Excellent event over 250 students and parents attended. This is part of our on-going partnership work with NYBEP. Malton school also had an event in October specifically around engineering and science again was very well attended. Several more events are planned with Lady Lumley's and Norton school in the Spring term.	
	SDP EC 2.2b	Addressing skills gap for local business (new starters to graduate recruitment)	To provide information about local jobs and careers in Ryedale and work with Ryedale schools to increase their knowledge and relationships with local businesses		30-Oct-2014 Over 23 companies taking part in this year's Opportunity Knocks with several new companies: Marshall Aerospace, Access to Music, Ryetools Ltd, McClarrons Insurance, Third Energy.	
	SDP EC 2.2c	Preparing for economic drivers (such as the Off Shore Wind Farm project)	Ryedale businesses are prepared to take new opportunities		13-Nov-2014 Responding to York Potash Planning Application for the project within the NYMNP and making local businesses aware of supply chain opportunities, career opportunities. Also responding to S106 mitigating activity around a potential reduction in tourism economy and engineering skills shortage.	
	SDP EC 2.2d	Influencing schools' enterprise agenda	Improve the ability for local young people to enter the Ryedale workforce into skilled vacancies		30-Oct-2014 Work is underway with the agreed objectives, with NYBEP and is on target. Events have and are taking place, very successfully across the schools with careers and apprenticeships opportunities being promoted. The database of businesses is growing for schools to use for business contacts. We are	







Status	Code	Title	Desired Outcome	Progress Bar	Latest Note	Major Project
					also working on a proposal around assisting with careers advice across the schools and a possible summer business school.	
	SDP EC 2.2e	Skills Summit (linking employers with schools)	enable young people to enter the Ryedale workforce into skilled vacancies.		30-Oct-2014 - Work progressing as per the contract. Briefing note has been written for Members on progress of the different elements of the partnership work.	
	SDP EC 2.3	Supporting the business life cycle			13-Nov-2014 See sub actions for progress	
	SDP EC 2.3a	Supporting new business start ups and improving business survival rates	To provide business workshops and information to assist businesses in their development and expansion or to help them start a business		30-Oct-2014 The LEP recently held an event in York to discuss what types of future provision will be needed for start up businesses in the region. RDC take part in the pop up business cafe's that are held in Ryedale in October and November organised by the LEP.	
	SDP EC 2.3b	Support business growth - research, inward investment and export	To ensure businesses can access other organisations easily for specialist help such as UKTI and MAS		30-Oct-2014 RDC recently held a business forum in October which was well attended. UKTI presented which was well received. The open for business leaflet gives a brief summary of Council services that may be of use to a business as well as external organisations. The leaflet is available for businesses from the website to read or download.	
	SDP EC 2.4	Developing the RDC corporate approach to businesses - "Ryedale's a great place to do business"	Provide brief information and contacts about key Council services that businesses may require in one easy to read leaflet and web access point		30-Oct-2014 The open for business leaflet has been completed and gives a brief summary of Council services that may be of use to a business as well as featuring information on external organisations such as MAS and UKTI. The leaflet is available for businesses from the website to read or download.	
	SDP EC 2.4a	Corporate business group to provide a pro active approach to business support	To ensure that all departments in the Council can when possible internally share important business data that will help when working with a particular business		30-Oct-2014 Corporate business intelligence group live, used when appropriate.	
	SDP EC 2.4b	Supporting Local Business Events	Organise events throughout the year to encourage economic activity and investment in Ryedale.		30-Oct-2014 Events are being planned and will be on-going such as further business workshops, The Skills Summit, Opportunity	





Status	Code	Title	Desired Outcome	Progress Bar	Latest Note	Major Project
					Knocks, business forums and tourism meetings over the year rather than just over a 'week'	
	SDP EC 2.4c	Link to existing "Engineering Week"	To work with Derwent Training and other partners to encourage and promote high technology investment and jobs in Ryedale.		30-Oct-2014 RDC support Engineering week and encourage all four schools to attend.	
	SDP EC 2.4d	Supporting businesses through the planning application process and to understand the local development framework	To ensure businesses have all the information they require in a tool kit format to help them through the planning process		29-Oct-2014 This project is not being progresses at LEP level. We have included information in the 'Open For Business' guide regarding planning and have supported key strategic business expansion in pre application discussions.	
	SDP EC 2.5	Sector specific support				
	SDP EC 2.5a	High technology manufacturing - link to land provision and skills provision	Supporting skilled employment in this sector		29-Oct-2014 Support for DTA for training equipment and for expansion plans on current site. Work with individual companies looking to expand on employment land sites in Ryedale.	
	SDP EC 2.5b	Visitor and creative economy - supporting business led initiatives, product development and community owned facilities. Creative economy commissioning project	To ensure that the full economic benefit of our strong creative sector is realised.		06-Jun-2013 Creative Economy Commissioning completed and SLAs issued.	
	SDP EC 2.5b i	Creative Economy Commissioning	To ensure that the cultural organisations are contributing their full economic potential.		29-Oct-2014 2014/15 Creative Economy Commissions issued. Issues with Festivals Collaboration Project are being addressed.	
	SDP EC 2.5b ii	Milton Rooms Redevelopment	Refurbishment and extension to accommodate new creative businesses and improved community space.		12-Nov-2014 P&R on 03/04/14 approved outstanding debt write off, delegated authority for up to £25k development funding (subject to 12 months successful operation and consolidation). Council approved in-principle support to project on 15/5/14. Outline business plan for the proposed option now agreed. Bid to LEP for £500k towards creation of Creative Hub based at the Milton Rooms not successful for 2015/16 - potential for future LEP funding to be kept under review but initial indications not positive.	EMP



Status	Code	Title	Desired Outcome	Progress Bar	Latest Note	Major Project
					MRCT continue to develop capability & have established sub-committees responsible for specific aspects of development including: Development Project; Venue Management & Operations; Programming and Media; Finance and Fundraising; and Governance. Officers providing input into these groups as appropriate. Development sub-cttee developing proposals for phased implementation of pref option. Dull details of proposals to be considered by the Head of Economy and Housing, in consultation with the Chair of P&R, once all the required information is available.	
	SDP EC 2.5b iii	Grant to Ryedale Folk Museum for the Harrison Collection	To support and allow the implementation of the Harrison Project, involving the creation of new buildings and facilities to house the Harrison Collection. This will provide a major new 'year-round' tourist attraction, thereby supporting increased economic activity, and provide a significant cultural asset for Ryedale.		03-Nov-2014 Permission to extend the deadline on delivery of Phase 2 to 2020 has been given. The Museum is currently undergoing a full, external, organisational review which includes a review of the Harrison Project Phase 2 and the use of the Harrison Collection itself. The consultants will report initial findings in November 2014. The review has been funded through the Arts Council Museums Resilience Fund, which had originally been committed to an outreach and development project for the Harrison Collection. It is considered that this is a more appropriate use of this investment.	
	SDP EC 2.5c	Social economy - supporting the Coalition Government's localism agenda through social enterprise	To ensure that social enterprises maximise their potential contribution to the local economy.		29-Oct-2014 Event held at CaVCA for CCG and Voluntary Sector Commissioning, following RDC initial support. RDC to support a social enterprise event in 5 market towns to promote growth of this sector.	
	SDP EC 2.5d	Agri Food - local food promotion and food manufacture support	To ensure that opportunity of close proximity to food production can be realised in contribution to local economy.		29-Oct-2014 Support for development of agri - tech business park in Malton. New 'local food' group in Ryedale to be established as part of Tourism Advisory Board.	
	SDP EC 2.5e	Land based industries - working with partners to support businesses within the land based sector	To realise the economic benefit of the land based industries		01-Oct-2013 Research undertaken into requirement for broadband business support for land based industries (excluded from ERDF funded business support package.) Awaiting feedback from NFU, YAS and other partners.	

Status	Code	Title	Desired Outcome	Progress Bar	Latest Note	Major Project
	SDP EC 2.6	Market Towns - promotion of vital and viable town centres through engaging with local businesses and supporting private sector initiatives			29-Oct-2014 The Ryedale Market Towns promotion group has met throughout the year to discuss and implement initiatives including the Ryedale Market Towns visitor leaflet, promotion of 8 local markets and Ryedale Cycle Trail.	
	SDP EC 2.6 a	Malton & Norton	Malton and Norton are able to develop community or business based projects and promote viable and vital market towns.		30-Oct-2014 MNAP recent meeting reviewed the last few years activity and will be looking at new projects to be involved with. Some of the Portas money is still available to be allocated.	
	SDP EC 2.6 b	Pickering	Pickering is able to develop community or business based projects and promote viable and vital market towns.		30-Oct-2014 A new Chamber of Trade is being considered for Pickering.	
	SDP EC 2.6 c	Kirkbymoorside	Kirkbymoorside are able to develop community or business based projects and promote viable and vital market towns.		30-Oct-2014 Kirkbymoorside are taking part in the 5 Towns promotional project - to collectively market the 5 Towns.	
	SDP EC 2.6 d	Helmsley	Helmsley are able to develop community or business based projects and promote viable and vital market towns.		30-Oct-2014 The visitor Information point has been established in the town, which was in place to support Yorkshire Day. RDC Officers also attend the Helmsley Business meetings when appropriate.	
	SDP EC 2.7	Sustainable business - promoting the green economy for business growth	Supporting the low carbon agenda and maximising economic potential of low carbon technologies to our area.		13-Nov-2014	
	SDP EC 2.7a	Review the "green" jobs research to identify priorities for Ryedale	To maximise potential for this sector in Ryedale		13-Nov-2014 No further progress to date due to capacity issues	
	SDP EC 3	Support for the visitor economy				
	SDP EC 3.1	Review the Tourism Commissioning outcomes on an annual basis and determine most effective delivery options for the promotion of Ryedale	Ensure the maximum economic return on RDC investment in the visitor economy.		29-Oct-2014 Tourism Commissions for 2014/15 have been issued.	
	SDP EC 3.2	To target product development initiatives and campaigns to contribute to the visitor economy	To maximise the number of tourism marketing campaigns across Ryedale whilst ensuring a good proportion of local businesses contribute to each of the		29-Oct-2014 Campaign literature printed and distributed towards relevant target markets. Howardian Hills AONB outdoors leaflet to be merged into wider Outdoors guide due to	

Status	Code	Title	Desired Outcome	Progress Bar	Latest Note	Major Project
			initiatives.		limited participation from stakeholders.	
✓	SDP EC 3.3	To review the visitor information product including TIC provision, website development and quality assurance processes	Refresh tourism strategy to focus on delivering visitor information across district using various methods.		<p>29-Oct-2014 Visitor Information Points established in Helmsley and Malton with annual review in place. Particularly pleased with Helmsley location as it has improved footfall to the participating business whilst improving information provision on arrival in the market place. Further locations could be explored in relation to improving the coverage of information provision across the district.</p> <p>Annual Ryedale Visitor Value and Volume statistics report 1% increase in value to the district - the full report can be found at <a href="http://www.ryedale.gov.uk/attachments/article/699/Ryedale_Tourism_Economic_Impact_Estimates_2013.pdf">http://www.ryedale.gov.uk/attachments/article/699/Ryedale_Tourism_Economic_Impact_Estimates_2013.pdf</a></p>	
▶	SDP EC 4	Community Support				
▶	SDP EC 4.1	To operate the Councils community based grant subsidy programme			29-Oct-2014 SLA agreed with CaVCA for 2014/15. Community Grant scheme operating effectively.	
✓	SDP EC 4.1.1	2012-13 Pot 1 - Community Investment Fund Ward Allocation			28-Mar-2013 At the CIF Panel meeting held on 19th March, 11 Wards received funding totalling £51,942.73, total amount of funding allocated to date £100,803 with nil funding remaining. All Wards in Ryedale have now been awarded their full Community Budget allocation for 2012/13.	
✓	SDP EC 4.1.2	2012-13 Pot 2 - Community Investment Fund Community Grant			28-Jan-2013 44 applications have been received in total 20 applications approved 24 applications refused/deferred £147,023 grant aid awarded £784,163.77 total amount of funding levered into Ryedale 18.75% average intervention rate from RDC CIF	
✓	SDP EC 4.1.3	Community Grant Scheme 2013-14			14-Aug-2014 The Community Grants Working Party met on 11 March 2014. The panel discussed 19 applications, 15 received a	

Status	Code	Title	Desired Outcome	Progress Bar	Latest Note	Major Project
					recommendation for approval totalling £25,629, 2 applications were deferred and 2 were refused. This recommendation by the Community Grants Working Party was approved by the Commissioning Board and all applicants have been notified.	
	SDP EC 4.1.4	Community Grant Scheme 2014-15			09-Oct-2014 17 applications were received for the Grants Working Party held on 15th September 2014, 3 applications were deferred, 1 application refused and 13 applications were approved totalling £22,093. Total amount of funding remaining for the January deadline £22,907. Officers continue to work with groups who are working towards submitting an application prior to the next deadline.	
	SDP EC 4.2	To support the development of community transport initiatives			29-Oct-2014 SLA agreed with RCT for 2014/15. Ryedale and Scarborough Rural Transport Partnership continues to meet to share experience and funding advice.	